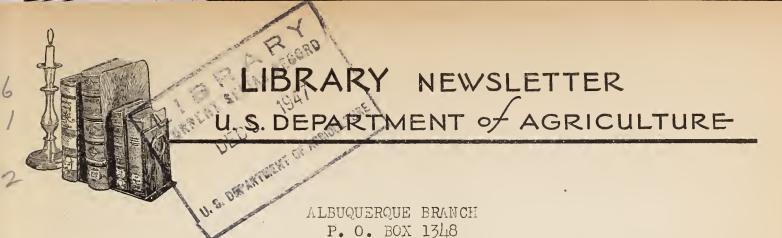
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220 East Central September & October, 1947

NEW BOOKS

BULBS FOR BEAUTY, by C.H. Mueller. 296 p. New York, Barrows, c1947. 96.4 M88

The point of view from which this book is written is not alone that of the amateur gardener, but also that of the dealer. The discussion of culture is designed to help you obtain better flowering results. The description of varieties and ways of planting them will suggest to you greater possibilities for enjoying them. To provide a wealth of information about bulbs, is the real purpose of the author.

THE CO-OPERATIVE CHAILENGE, by B.B. Fowler. 265 p. Boston, Little, Brown. 1947 280.2 F82C

The challenge of this book is threefold: it is a challenge to consumers to protect themselves against high prices; to producers and orthodox economic thinkers to reverse their practices and theories to meet the competition of onterprise run in the real interest of the consumer; and to totalitarian ideologists to apply a true democratic philosophy to economic problems.

FARM APPRAISAL; CLASSIFICATION AND VALUATION OF FARM LAND AND BUILDINGS, by W.G. Murray. 278 p. 2d. ed. Iowa State College Press, 1947. 282 M96

Farm appraisal as a science and as a profession has made substantial progress since the first edition of this book was published in 1940. The practices of farm appraising is receiving more attention and favor with the public. The important additions to this edition is the "Appraisal Process" which is an all-over survey, and a discussion of a public appraisal system.

FARM MANAGEMENT MANUAL, by V.B. Hart, S.W. Warren and I.R. Bierly. 84 p. Ithaca, N.Y., Comstock Publishing company, inc. 1946. 281.12 H25

The authors do not consider the manual to be a complete textbook on farm management or that it covers all farm-management problems. It is intended rather as a brief guide for use in considering some of the most important farm-management problems of the time.

THE GREAT SALT LAKE, by D.L. Morgan. 432 p. Indianapolis, Bobbs-Merrill 1947.

"Great Salt Lake is unique among the great American lakes, arresting in its name, yet least known. Its name itself has an aura of the strange and of the mysterious, but it resists those who would know it. Lake of paradoxes, in a country where water is life itself and land has little value without it, Great Salt Lake is an ironical joke of nature-water that is itself more desert than a desert." - The Author.

The Great Salt Lake clings to its mystery as much today as in the past. Dale Morgan begins his account of America's mountain sea in that facinating past. You will enjoy this story of this intermountain area, The Great Basin and of the American West.

GROWTH REGULATORS FOR MARDEN, FIELD AND ORCHARD, by J.W. Mitchell. 129 p.
University of Chicago press, 1947. 90.11 M69
This description of how plant growth regulators can be used is based on experiments conducted by the United States Department of Agriculture, State Experimental Stations and many other research agencies. Simply and clearly written, this practical handbook describes how to use synthetic plant hormones:

To kill lawn weeds, ragweed and poison ivy.

To make your favorite cuttings root quickly.

- To improve storage qualities of resebushes, potatoes and other plants.
- To increase the yield and improve the quality of your tomatoes.
- To prevent fruit drop and hasten fruit ripening.
- THE HOIE FREEZER HANDEOOK, by G.J. Stout. 345 p. Van Mostrand 1947. 389.3 St7 Chiefly this work deals with the building of home-made freezers and cold storage rooms, and the home freezing of foods; but it contains, also, some sane and practical advice on the selection of factory-made freezers.
- HOW TO RUN A DEETING, by E.J. Hegarty. 222 p. McGraw-Hill 1947. 145 H36 Gives tested suggestions for making any club, association, committee or other type of organizational meeting an outstanding success. Tased on the author's thirty years' experience dealing with conferences and meetings, the volume contains hundreds of helpful ideas and pointers for planning and conducting meetings from getting out the members, to holding their interest from putting pep into meetings, to handling disturbances from holding resultful discussions, to arranging for entertainment. The advice is practical and specific and will guide the user step by step in transforming run-of-the-mill getherings into thoughtful, efficient and absorbing sessions.
- HOW TO RUN A SALES FEETING, by E.J. Hegarty. 237 p. McGraw-Hill 1944.
 238.2 H36

 The author says that mistakes wrote some of the chapters of this book. Flops wrote others. But experience wrote it all, experience of a man who has been the spark plug of hundreds of sales training moetings, who has attended many of them, and who still goes back to the next one with the enthusiasm of an ancient fire horse responding to a third alarm. You will find little about the theory of training in this book, but much about the mechanics of presentation.
- 1,000 CLIFORNIA PLACE MANES, their origin and meaning, based on California place names, a geographic dictionary, by E.G. Gudde, 96 p. University of Californias, 1947. 124 G93

 A compilation to present in convenient form the stories behind the naming of California's important cities, counties, rivers, mountains, lakes, capes, and bays. To these have been added a few names which are of historical interest or anthropological interest.

THE MISSOURI VALLEY, by R. Terral. 27h p. Male University press, 1947. 138 T27

Here is a story that reflects the major contradictions of American life: the chaos of unregulated private enterprise in the face of limited natural resources. Mr. Terral has written an account of the valley with its lively and checkered past and its potentially luxuriant future that sets forth its story and its need with fact and zeal. This book has been given good reviews for the subject is of interest to every American. A few are quoted below:

"It is very good reading indeed, background, color, and fact - a geographice and political-economic adventure story. In this battle over the Missouri River's water, Mr. Terral's case for a MVA is a strong and well considered one." - Merald Tribune Weekly

"An MVA would have to deal with the entire river the same reason that TVA did with another river. You can't handle a river efficiently piecemeal. Hen have robbed the land and have also done what they could to improve it. Electric power is the sole paying partner in the entire program. Read how Terral would stabilize the river situation. A good handbook about this Hissouri River controversy." -Hew York Times

PRACTICAL PUBLIC RELATIONS, by R.F. Barlow. 442 p. Farper 1947 2 38.2 H22P. This work presents both an overview of field, and a specialized analysis of each of the main divisions - labor, personnel, stockholders, consumer, trade, government and the community.

As stated by Mr. Pendleton Dudley, President of the Mational Association of Public Relations Counsel, Inc. "This work could be termed a treasure house of suggestions, references and case histories.

ROCKY MOUNTAIN TREES, by R.J. Preston. 285 p. 2d ed. Iowa State College press, 1947. 145.8 P92

You will find this manual a clear, concise, yet a complete description and illustration of all the native and naturalized trees known to be growing in the Rocky Mountain Ragion - Arizona, Colorado, Idaho, Montana, Revada, New Mexico, Vestern Texas, Utah and Wyoming. Canadian territory lying north of these states was also included as well as Mexican species when their range extended into the Southwestern States.

A SECOND LOOK, by E.H. Faulkner. 193 p. University of Oklahoma press, 1947
56.7 F278

Edward Faulkner, who startled the agricultural world and caused the greatest controversy in agriculture since the tractor replaced the herse, is here again with "A SECOND LOOK" which is a sequel to "PLOWMAN'S FOLLY." In it has Faulkner answers his critics and re-examined the theories expressed earlier. Probably no book on an agricultural subject his ever prompted so much discussion in this country as did "PLOTMAN'S FOLLY." Whether you agree with Mr. Faulkner or not, this sequel promises to be just as dynamic.

SUMSET FLOVER GARDED BOOK. revendent. 252 p. Jane Publishing company, 1947.
90 Su72
This is more than a dictionary of plants; it is what its name implies, a
Verking Encyclopedia.

- THE WORLD GROWS ROUND MY DOOR, by D.G. Fairchild. 347 p. N.Y. Scribner 1947. 452.9 F16Wo
 - The story of the Kampong, a home on the edge of the tropics. This is an unusual book by the distinguished author of THE WORLD WAS MY GARDEN and GARDEN ISLANDS OF THE GREAT EAST. It is the simple story of the home life of a plantsman and his family. Dr. Fairchild's home in Southern Florida is an exceptional home. Here are plants and trees that he introduced into America in the course of fifty years of exploring. It is the story of a home where the world grows round the door, and written by a veteran naturalist at his best.
- YUCCAS OF SOUTHWESTERN UNITED STATES. Part II. Jamaica Plain, Mass. The Arnold Arboretum of Harvard University, 1947. 192 p. with plates. Since plants do not observe artificial Moundaries it has not always been possible to limit field work or discussions to the southwestern part of the United States, but in the main this study, like part one, is mainly concerned with yuccas found within that area. Introduction.
- Volume 11 of the SOIL SCIENCE SOCIETY OF AMERICA PROCEEDINGS (56.9 So3 1946) has been received.

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Arizona. State land department. Annual report of the state land commissioner. 1945/46. Phoenix, Arizona. 27 p. 252.05 L22

CONSERVATION

- BROMAR MOUNTAIN BROMEGRASS. Washington Agr. Exp. Sta., Bul.479. 11 p. 100 W27Eb
- HANDBOOK OF CHANNEL DESIGN FOR SOIL AND WATER CONSERVATION. Soil Conservation Service TP-61. 41 p. 1.96 Ad6Tp.
- MORE THAN 101 EXAMPLES OF HOW SOIL CONSERVATION PAYS. Soil Conservation Service. 51 p. 1946. 1.9607 M813
- PRIMAR -- NEW SLENDER WHEATGRASS FOR CONSERVATION USE. Washington Agr. Exp. Sta. Bul. 478. 16 p. LOO W27Eb.
- SOIL COUSERVATION AND RURAL LIFE. Address by Dr. H.H. Bennett, Chief, Soil Conservation Service. July 30, 1947. 16 p. 1.96 Ad62
- SOIL CONSERVATION CANVIOSIAND STILL. Address by Dr. H.H. Bennett, Chief, Soil Conservation Sérvice. July 22, 1947. 1.96 Ad62
- SOIL MURDER ON THE PLAINS, by Clinton P. Anderson. (Reprint from Country Gentleman 15 p.
- A SIGNIFICANT DECADE IN SOIL CONSERVATION. Address by Dr. H.H. Bennett, Chief, Soil Conservation Service. August 13, 1947. 12 p. 1.96 Ad62

FORESTS AND FOREST PRODUCTS

- ECONOMICAL AND EFFICIENT KILN OPERATION. Forest Products Laboratory. No. R1647. Madison, 1947. 7 p. 1.9 F761R
- THE FOREST OR WESTERN AND CENTRAL ECUADOR. U.S. Forest Service, Washington. 1947.
- THE GROWTH RATE OF SELECTIVELY CUT PONDEROSA PINE IN WESTERN MONTANA. Horthern Rocky Mountain Forest & Range Exp. Sta. No.55. Missoula, Montana, 1947.
 4 p. 1.9622 N3R31
- W.NAGING THE SMALL FOREST. U.S. Dept. of Agr. Farmers' Bul. 1989. 61 p. 1 Ag84F
- METHODS OF DETERMINING THE MOISTURE CONTENTS OF WOOD. Forest Products Laboratory.

 Madison, 1947. No. R1649. 7 p. charts and plates. 1.9 F761R
- SAWDUST-CEMENT CONCRETE. U.S. Forest Products Laboratory. Madison, 1947. Rept. No. R1666-15. 5 p. 1.9 F761R
- TYPES OF LUMBER DRY KILNS. U.S. Forest Products Laboratory. Madison, 1947.
 No. R1661 10 p. and plates. 1.9 F761R
- USES FOR SAWDUST AND SHAVINGS. U.S. Forest Products Laboratory. Madison, 1947.
 Rept. Fo. R1666-1. 8 p. 1.9 F761R
- WOOD PROPERTIES AND PAINT DURABILITY. U.S. Dept. of Agr. Misc. Pub. 629. Washington, 1947. 10 p. 1 Ag84M

INSECTS AND INSECTICIDES

- BEEKEEPING NEAR COTTON FIELDS DUSTED WITH DDT. Ariz. Exp. Sta. Bul. 207. 19 p. 100 Arlyb .
- FACTS ABOUT HET (HEXAETHYL TETRAPHOSPHATE). Wisc. Agr. Exp. Sta. Special Bul. 1947 5 p. 100 W75Sb
- GENERAL-CONTACT FEED KILLERS. Calif. Ext. Circ. 137. 16 p. 1947. 275.29 C12C
- INSECTICIDES. Standard Oil company of New Jersey. 14 p. U.B. (Reprint from The Lamp).
- LOW PRESSURE SPRAYING EQUIPMENT FOR WEED CONTROL SPRAYS. Wisc. Agr. Exp. Sta. Special Bul. 1947. 16 p. 100 W75Sb
- THE PREVENTION AND CONTROL OF TERMITES. Ind. Ext. Ser. Bul. 225. 1947. 12 p. 275.29 In2E
- A THIRD DIGEST OF THE LITERATURE ON DDT. BE&PQ E-728. Washington, 1947. 164 p.
- WEED SPRAYS FOR VEGETABLE CROPS. Wisc. Agr. Exp. Sta. Special Bul: 1947. 4 p. 100 W75Sb

LIVESTOCK

- BOVINE BRUCELLOSIS RESEARCH, by C.K. Mingle. Livestoch Sanitary Association. Chicago, Ill. 1946. 10 p. 1.972 T3M66
- BRUCELLOS S OF CATTLE AND UNDULLET FEVER OF MAN. BAI. Washington, 1947 2p. 1.972 P2B832
- CARE AND MANAGEMENT OF DAIRY COWN. U.S. Dept. of Agr. Fermers' Bul. 1470. rev. 1947. 41 p. 1 Ag84F
- DAIRY BULL QUARTERS. Colo. A & M Ext. Circ. 152-A. 1947 8 p. 275.29 C71C
- FEEDING POT TOES TO LIVESTOCK. Colo. Agr. Exp. Sta. Tech. Bul. 37. 22 p.
- PREVENT MASTITIS IN DAIRY CO'. Wise. Ext. Ser. Special Circ. 1947. 3 p. 275.29 W75Sc
- STUDIES OF PARASITES IN OREGON SHE P ON I MIGATED PASTURES. Oreg. Exp. Sta. Bul. 440 1947. 19 p. 100 0r3b

MISCELLANEOUS ' '

- BACKL AND PASTURES: SUGGESTIONS FOR THEIR IMPROVED UNT AND DSTABLISHMENT. Texas Ext. Ser. Bul. 148. 1947 24 p. 275.29 13128
- BRENDING FUTATION, MINK AND FOXES. Wisc. Agr. Exp. Sta. Special Bul. 1946.
 18 p. 100 W75Sb
- COORDINATED MULLGREEFT FOR MARVESTING, STORING AND MARKETING MORTHWEST APPLES. U.S. Dept. of Agr. Circ. 759. 1947. 32 p. 1 Ag84C
- COST OF PRODUCING APPLIES AND PELRS IN THE HOOD RIVER VALLEY, OREGON. Orag. Exp. Ste. Bul. 429. 22 p. 100 Or3b
- DESIGN FOR OUTDOOR LIVING: Colo. Ext. Ser. Bul. 399-4. 1947. 31 p. 275.29 C718
- THE EFFECT OF FERTILIZERS AND ORGANIC HATTHR ON SOIL STRUCTURE AND PRODUCTIVITY. Soil Conservation Service, 1946. 5 p. 1.96 R31Eff
- THE GRASSES: THEIR GROWTH AND DEVELOPMENT. Ohio Agr. Exp. Sta. Agronomy Nimeo. No. 105. 246 p. 100 0h32
- GROWING. BETTER FRUIT IN COLORADO. Solo. Ext. Serv Bul. 396-4 1947. 51 p. 275.29 C71B
- GUIDA FOR USE IN HANDLING-DISCIPLINARY CASES. U.S. Dept. of Lgr. Office of Personnel. Washington, D.C. 21 p. 1 P432G
- GUIDE TO TATERFORD OF COLORADO: Univ. of Colo. Museum. Leaflet 4. 1947. 20 p.
- IRRIGHTED P STURES IN CALIFORNIA. Calif. Ext. Ser. Circ. 125 rev. 1947. 48 p. 275.29 C12C



